Secret
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in cooperation with the CSE Team of the National Bureau of
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A panel of children participated in the finishing stages by giving
feedback. The panel consisted of pupils in 3rd to 6th grades.
Aino’s school day is about to end.

REMEMBER THE PARENTS’ NIGHT ON DIGITAL SAFETY NEXT WEEK!

BYE-BYE. BE SAFE!

Hi Aino!

Hi!

Vilma

Mom took photos of my dance performance. I look stupid in all of them.

No you don’t. You’re doing alright.

Later.

Homework’s done!
When she is alone, Aino likes to play online games.

JuliaX enters the game room.

Wow! That Julia, she always wears awesome clothes.

JuliaX sends a friend request.

OMG! JuliaX wants to be my friend? Really? So cool.

You added JuliaX to your friend list.
The next day

See you tomorrow!

Hi. What are your hobbies?

I dance.

OMG! Me too.

Really? Same here.

What were you wearing for your dance performance?

You are so cute.

And an awesome dancer <3

Aino, bedtime!

Okay!

Hey, don’t tell anyone about us.

Let’s keep it a secret, okay?

Okay! 😊
Over the weekend Aino is having a sleepover at Vilma’s.

Who’s that from?

J

What are you wearing?

Send a pic! ^^

Is JuliaX in the same school? You know her?

Yeah, kind of. We are really alike. I met her in this online game.

Do your Mum and Dad know you talk with JuliaX?

No, we kind of agreed we don’t tell anyone we are friends.

J

Are you wearing your new top? Show me!

That’s a bit sus.

Why is she asking for your pics all the time?

Don’t know. She’s always asking for them.

That’s weird.

Let’s tell my Dad.

Has she been lying to me?
At Aino's home

Vilma's dad called and told me about your online friend.

I'm sorry...

Are you mad at me?

Of course not.

Mum and I have not paid enough attention, but from now on we'll help you with the Internet.

Vilma's dad told me what to do. I checked Julia's photo with image search.

It wasn't her photo at all, but a fake profile some grown-up person had made.

No! She lied!

Don't worry Aino. It's okay. We can report his account to the police and the game administrator so he can't lie to other kids.

Let's take screenshots of his profile and messages and ban his profile.

Okay.
Let's check your profile's privacy settings to make sure only your friends can see your pics and texts.

But what about accounts where you cannot hide them?

Well, then you'll create a screen name which does not give away your real name and don't load your photo for the profile picture but use a drawing or something similar instead.

Okay!

Keep your real name, date of birth, mobile number, address, location and school private from people you don't know.

If a stranger messages you, show mum or me the message so we can help you.

Yeah. Ok.

Thanks, Dad.

The next day

Vilma

Mum and dad did not ban my phone!

Dad said he reported JuliaX to the police.

That's good! Now he can't harass other kids.

What really bugs me is that one photo I sent him... but Mum says it's not my fault.

Yeah. You're right, it isn't. In the future think carefully before posting anything for anyone.

Tomorrow Mum and I will do some stuff together before the parents' night at school. It's going to be awesome. We haven't had time to talk properly, just Mum and me, for ages.

Have fun!

The End
Take action

If you or someone else is pestered, bullied, lured or harassed, for instance, by messages and/or photos

**TELL** an adult you trust

**SAVE** the messages and photos/videos by taking screenshots

**STOP** the perpetrator from contacting you by banning him or her in your phone / social media privacy settings

**INFORM** the website or apps administrator

**CONTACT** the police

**GET SUPPORT**, for instance from

Victim Support Finland (RIKU), tel.116 006; riku.fi/nuoret (chat)

Helpline for Children and Adolescents, tel. 116 111

Pupil Welfare Services at school

**Who can you report to?**

If it is not an emergency, report suspicious material or phenomena to

[poliisi.fi/nettivinkki](https://poliisi.fi/nettivinkki)

You can also contact virtual police officers online:

[poliisi.fi/some](https://poliisi.fi/some)

In case of an emergency, call

**EMERGENCY NUMBER 112**

If you suspect an offence was committed against you or someone in your family

**REPORT THE OFFENCE ONLINE**

[www.poliisi.fi/rikokset/sahkoinen_rikosilmoitus](https://www.poliisi.fi/rikokset/sahkoinen_rikosilmoitus)

or

**the closest police station** (in an emergency)

Report any illegal activity in relation to child sexual exploitation and child sexual abuse (for instance explicit photos and videos with minor children and young people) to [pelastakaalapset.fi/nettivihje](https://pelastakaalapset.fi/nettivihje)
The cartoon was created for educational purposes to those working with pupils in 3rd to 6th grades as well as for support to parents bringing up children. A pedagogical guideline as well as an instruction compiled for support to parents may be used when talking about the cartoon.

The cartoon tells a story about luring children online to sexual activity (i.e. grooming). The cartoon gives an opportunity to talk with children about the social safety skills needed in digital media, that is, protecting privacy or sharing photos, but it also gives safety guidelines against threatening situations. The goal of the cartoon is to encourage children to trust their intuition and judgment when interacting in digital media, and also to boost adults’ abilities to support their children’s growth and development in such situations.

The cartoon was produced as a joint effort by the City of Oulu’s Safe Oulu Project, Work from Art Project of the Culture Power Station and Oulu Zonta Clubs. Oulu Police Department, in cooperation with the CSE Team of the National Bureau of Investigation, participated in this cartoon project, too.

The cartoon and it’s online version are freely available in their original form. Printable version available for other actors’ non-commercial use.

For more information, digital version of the cartoon, pedagogical guideline and material for parents, please visit www.ouka.fi/turvallinenoulu